

basically social - Social Media Calendar - 31 Days of Content

		1 Inspirational Quote	2 Share a Testimonial	3 Short Video	4 Answer a FAQ	5 Offer a FREE download
6 Share a link to your recent blog	7 Ask a question	8 Offer a discount or special promo	9 Behind the scenes	10 Just for laughs	11 Quick Tip	12 Product Spotlight
13 Industry News	14 Off topic / or rant	15 Team Member Spotlight	16 Motivational Post	17 Share a fav tool or resource	18 Cross promote another of your social profiles	19 Curated content
20 Promote your Website	21 Share OP Content	22 Statistic or Fun Fact	23 Company Story	24 Fill in the blank	25 Tutorial	26 Shout out
27 Local News	28 Customer / Client Spotlight	29 Re-share old content	30 Run a contest	31 Offer a download in exchange for an email		

